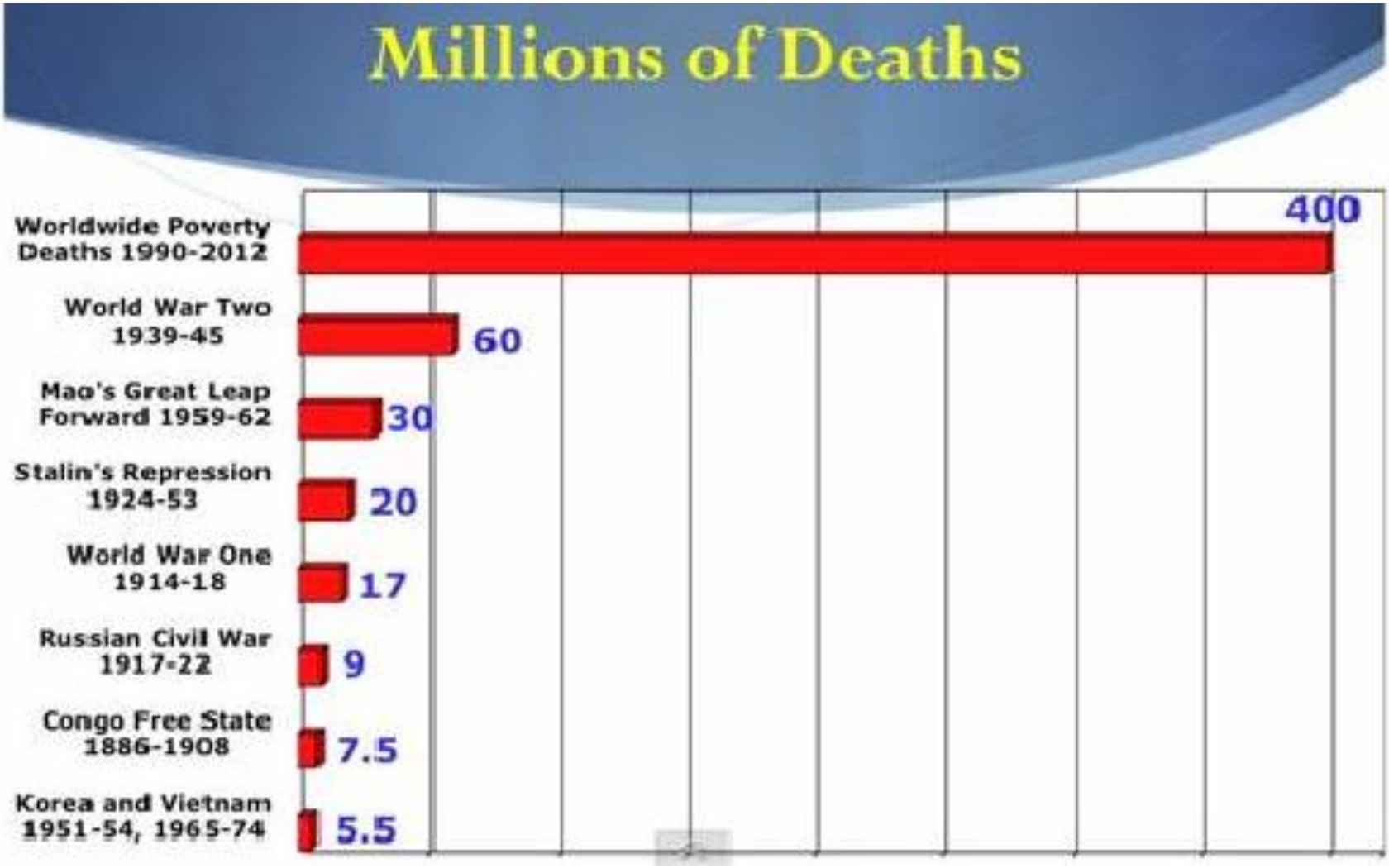
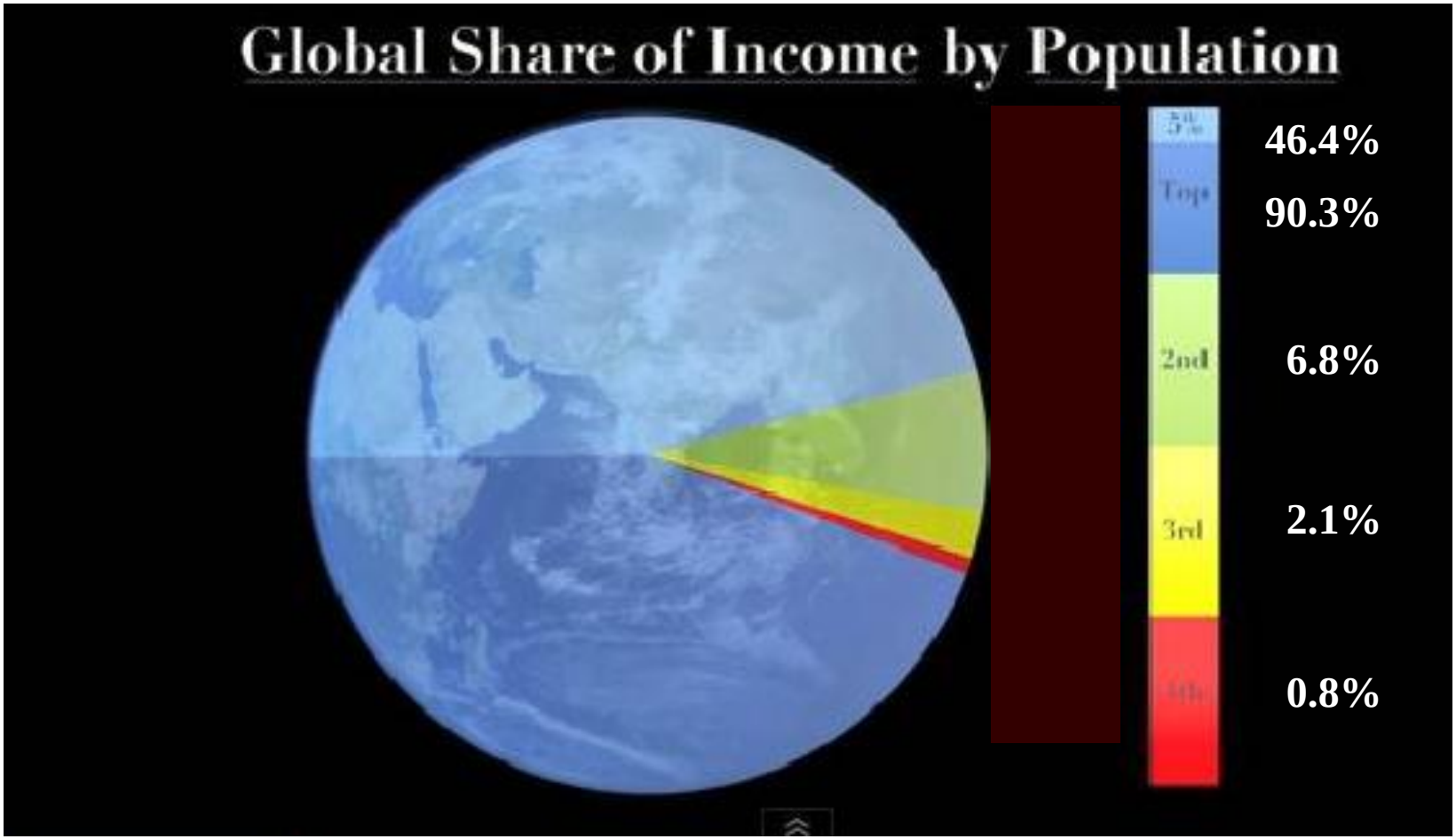
The CARE 2020 Program Strategy and the centrality of inclusive governance

care®

2020 achieve more together


Millions of Deaths
Worldwide Poverty Deaths 1990-2012
400
World War Two 1939-45
60
Mao's Great Leap Forward 1959-62
30
Stalin's Repression 1924-53
20
World War One 1914-18
17
Russian Civil War 1917-22
9
Congo Free State 1886-1908
7.5
Korea and Vietnam 1951-54, 1965-74
5.5

'CAUSE AND EFFECT'


Global Share of Income by Population
Top
2nd
3rd
4th
46.4%
90.3%
6.8%
2.1%
0.8%

The CARE 2020 Program Strategy

Theory of Change of the CARE 2020 Program Strategy

By using CARE's overarching approach of tackling the underlying causes of poverty and social injustice, prioritizing **three key approaches** in our programs and actions:

- Strengthening gender equality and women's voice
- Promoting inclusive governance
- Increasing resilience

×

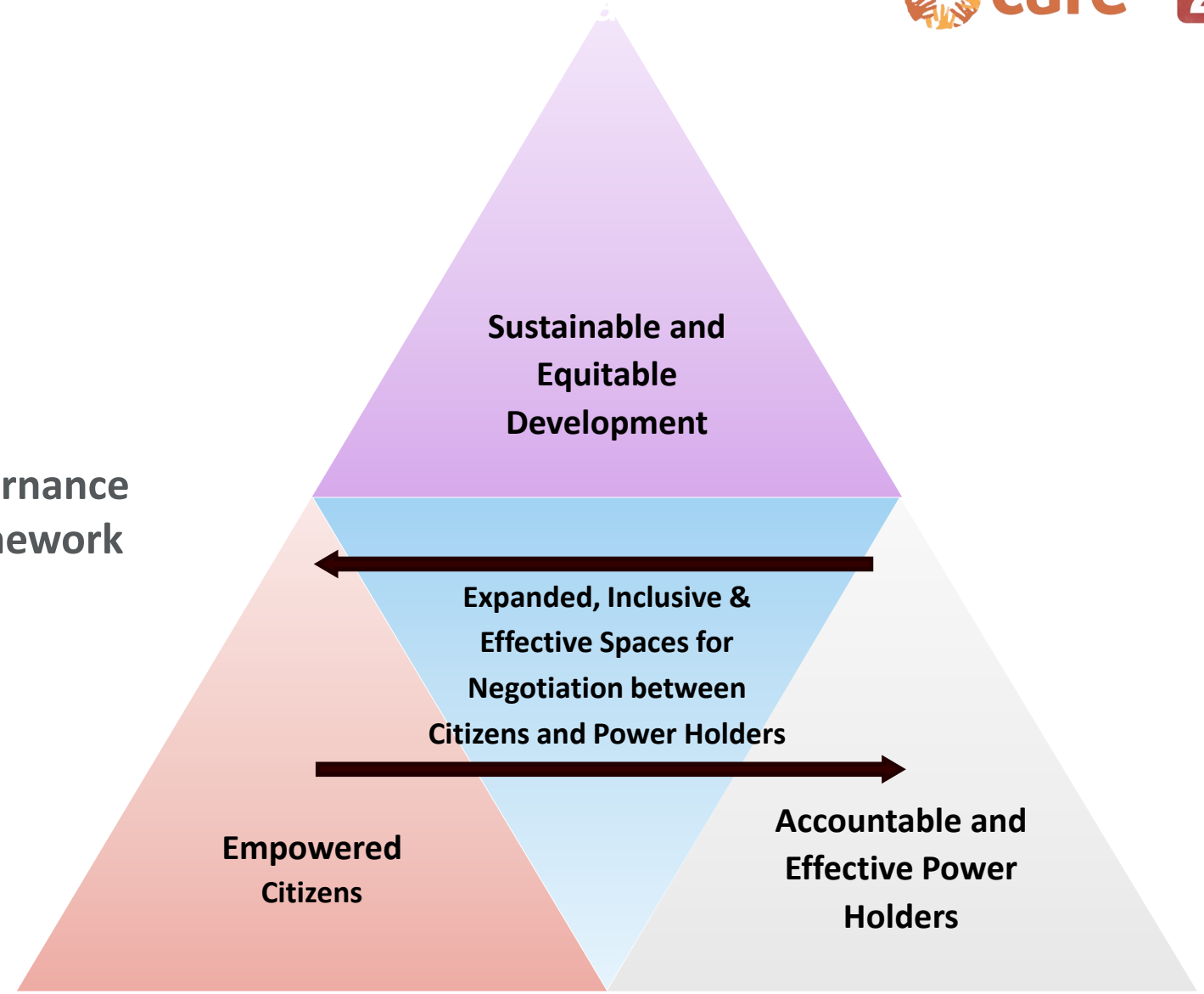
And playing the following **roles**:

- Humanitarian action and saving lives
- Promoting lasting change and innovative solutions
- Multiplying impact

=

CARE and our partners will support **150 million people from the most vulnerable and excluded communities to overcome poverty and social injustice by 2020**

Governance Framework



Leadership of outcome areas and approaches

Outcomes and approaches	Leading on behalf of CARE
Humanitarian	CARE Emergency Group, with CARE Canada support for the rapid response team
SRMH and the right to a life free from violence	CARE USA, with the support of CARE India (SRMH) and the CI Secretariat (the right to a life free from violence)
Women's economic empowerment	CARE United Kingdom and CARE Norge, with the support of CARE Australia and CARE Canada
Food and nutrition security and resilience to climate change	CARE Canada, CARE USA and CARE Danmark
Gender equality and women's voice	CI Secretariat, with the support of CARE Norge
Inclusive governance	CARE United Kingdom
Resilience	CARE Nederland, with the support of CARE Danmark

Challenges

- Ambition of the strategy and work-load f
- Greater clarity on how to connect and coordinate across teams, geographies, CARE entities
- Including a greater number of colleagues from the Global South (many processes still Global North-centric)
- Developing internal accountability systems

How will we know whether we are "on course" and advancing toward our impact intent and aspiration?

Indicators for the CARE approach:
Gender equality, inclusive governance and resilience

- # and % of people of all genders who have meaningfully participated in formal and informal decision-making spaces
- # of new or amended policies, legislation, programs, accountability spaces and/or budgets responsive to the rights of people of all genders
- # of effective and inclusive accountability spaces and processes established
- % of women represented in government at all levels
- Risk reduction measures and early warning systems accessible and used by vulnerable men, women and communities
- # and % of people adopting a wider variety of livelihood strategies or coping mechanisms

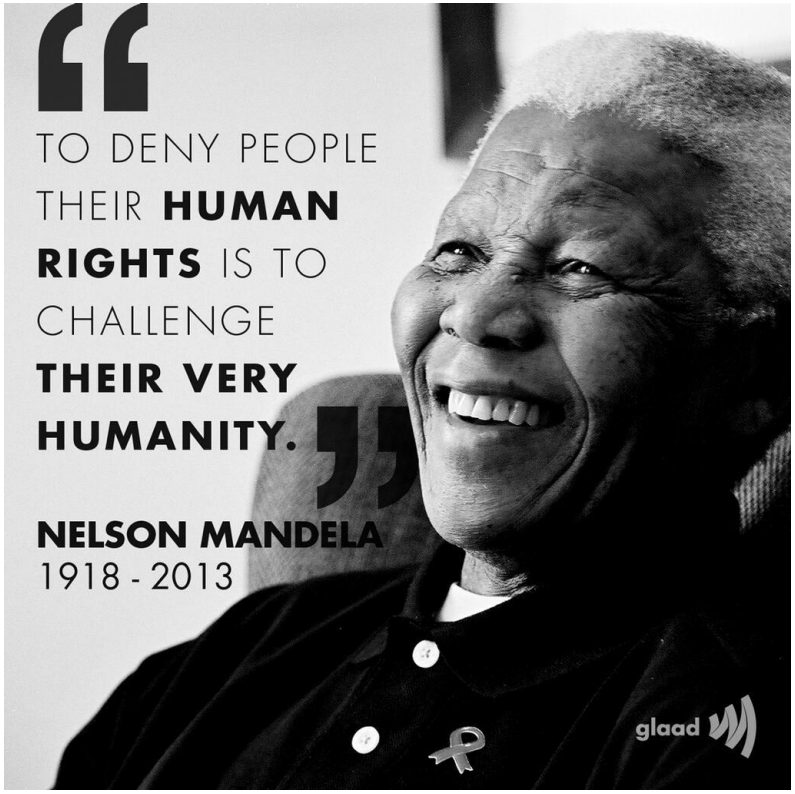
Thinking about Evaluation…

"Everything that can be counted does not necessarily count; everything that counts cannot necessarily be counted."

Albert Einstein

Article 25, UDHR

Everyone has the right to a standard of living adequate for the health and well-being of himself and of his family, including food, clothing, housing and medical care and necessary social services, and the right to security in the event of unemployment, sickness, disability, widowhood, old age or other lack of livelihood in circumstances beyond his control.



ARTICLE 28, UDHR

Everyone is entitled to a social and international order in which the rights and freedoms set forth in this Declaration can be fully realized.